



FUNDRAISING TIPS

1. TELL YOUR STORY

Make your fundraising page your own by uploading a photo (or even a video of you in action) and explain why you are fundraising for Hagar.

2. SET A SPECIFIC TARGET

You will be surprised how deep your supporters will dig to get you across the line and reach your goal. Use the examples below to give specific examples of where your money will go and how their donation will help. Contact us on 03 9257 2379 for more examples.

YOUR FUNDRAISING TARGET

- \$600 One year of catch up education
- \$1,200 One year of counselling and recovery
- \$3,000 Holistic recovery for one survivor

HOW THEIR DONATION HELPS

- \$25 Learning materials and nutritional snacks
- \$50 One month of catch-up education
- \$100 Job-readiness and vocational training

3. EMAIL YOUR CLOSE FRIENDS AND FAMILY FIRST

People tend to match the amounts already donated, so target your most generous supporters first, before asking others to donate.

4. ASK, ASK, ASK

In most cases, people intend to donate and just need a reminder. Don't be afraid to email again with the link to your fundraising page. Try sending updates on how your training is going and don't forget to email right before and after the event. A surprising number of donations are received after the event has finished.

OTHER TIPS;

- Include a link to your fundraising page on your email signature
- Ask to be included in your company website or newsletter
- Ask your company to double your donations
- Create a Facebook event with a link to your fundraising page and invite people to donate